

Cognitive Bias Modification (CBM) for Fear of Cancer Recurrence: An Intervention Development Study

Mobile App Privacy Policy

Effective Date: 11/18/2019

This Privacy Policy (this “Policy”) is designed to inform you about how we collect, use and share information about you when you access or use the iTrack and iThrive mobile applications associated with the research study named Cognitive Bias Modification (CBM) for Fear of Cancer Recurrence: An Intervention Development Study (the “Services”), which are operated by Memorial Sloan Kettering Cancer Center (“MSK”, “we”, “us” or “our”).

By accessing or using the Services, you consent to our collection, use, and sharing of your information in accordance with this Policy. This Privacy Policy is not a contract and does not create any contractual rights or obligations.

We reserve the right to change this Privacy Policy from time to time in our sole discretion. If we make changes to this Privacy Policy, we will provide notice of such changes, such as by sending an email notification, providing notice through the Services or updating the “Effective Date” date at the beginning of this Privacy Policy. We encourage you to review this Privacy Policy whenever you use or access the Services or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy.

Please use the links below to jump to the sections of our Privacy Policy to learn more:

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Collection of Information

Information You Provide

We collect information you provide directly to us. For example, we collect information when you register for an account, participate in any interactive features of the Services or otherwise communicate with us. When you register for an account on the Services, you will need to enter the participant ID and password that MSK provided you.

Information We Collect Automatically

When you access or use the Services, the types of information we may automatically collect about you include:

(a) Usage Information: We collect information about your usage of, and interaction with the Services. For example, the Services may collect and analyze your reaction time and other performance data relating to your use of the Services.

(b) Mobile Device Information: We collect information about the mobile device you use to access or use the Services, including the hardware model, operating system and version, mobile network information and information about your use of our mobile applications. With your consent, we may access and collect information from certain native applications on your device (such as your device's calendar applications) to facilitate your use of certain features of the Services. For more information about how you can control the collection of location information and/or our access to other applications on your device, please see "Your Choices" below.

(c) Log Information: When you access or use the Services, our servers automatically record certain log file information, such as your Internet Protocol ("IP") address, operating system, browser type and language, referring URLs, access times, pages viewed, links clicked and other information about your activities on the Services.

Use of Information

We may use your information for various purposes related to our operations and your use of the Services. For example, MSK may use your information to:

- (a) Provide, maintain and improve our Services and provide you with relevant information;
- (b) Send you technical notices, updates, security alerts and support and administrative messages;
- (c) Respond to your comments, questions and requests and provide customer service;
- (d) Monitor and analyze trends, usage and activities in connection with our Services;
- (e) Detect, investigate and prevent fraudulent and other illegal activities and protect the rights and property of MSK and others;
- (f) Communicate with you about products, services and events offered by us and others, and provide news and information we think will be of interest to you;
- (g) Maintain appropriate records for internal administrative purposes;
- (h) Link or combine with information we get from others to help understand your needs and provide you with a better experience; and
- (i) Carry out any other purpose described to you at the time the information was collected.

We also may use aggregated or de-identified information, which cannot reasonably be used to identify you. Once de-identified and aggregated so that data does not personally identify you (for example, we may aggregate data in order to improve our automation and improve care), it is no longer personal information, and can be used and shared for any purpose. Such de-identified and/or aggregated information which does not identify individuals is not subject to this Privacy Policy.

Sharing of Information

We may share information about you as follows or as otherwise described in this Privacy Policy:

- (a) With vendors, consultants and other service providers who need access to such information to carry out work or perform the Services on our behalf;
- (b) With third party businesses to provide you with information about products and services that may be useful to you;
- (c) In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, rule, regulation or legal process;
- (d) If we believe your actions are inconsistent with our Terms of Use or other policies, or to protect the rights, property or safety of MSK or others;
- (e) In connection with, or during negotiations of, any merger, acquisition, sale of assets or any business, other change of control transaction or financing;
- (f) Between and among MSK and any current or future parent, subsidiary and/or affiliated company; and
- (g) With your consent or at your direction.

How We Respond to “Do Not Track” Signals

Some web browsers have “Do Not Track” or similar features that allow you to tell each website you visit that you do not want your activities on that website tracked. At present, the Services do not respond to “Do Not Track” signals and consequently, the Services will continue to collect information about you even if your browser’s “Do Not Track” feature is activated.

Security

MSK takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to or from us over the Internet. In particular, email sent to or from the Services may not be secure, and you should therefore take special care in deciding what information you send to us via email.

Your Choices

Reviewing, Correcting, and Deleting Your Personal Information

You may access, correct, and/or request deletion of certain information that you have provided to us by contacting us in accordance with the informed consent form you signed. If you email us, for your protection, we may only implement requests with respect to the information associated with the particular email address you use to send us your request, and we may need to verify your identity before implementing your

request. We will attempt to comply with any reasonable requests for accessing, correcting, or deleting your information.

Native Applications on Mobile Device

Some features of our mobile applications may require access to certain native applications on your mobile device, such as the calendar application. If you decide to use these features, we will ask you for your consent prior to accessing the applications and collecting associated information. Note that you can revoke your consent at any time by changing the settings on your device.

Push Notifications

With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device or within our mobile applications.

Questions or Comments

If you have any questions or comments regarding this Privacy Policy, please email or mail us at: aimstudy@mskcc.org